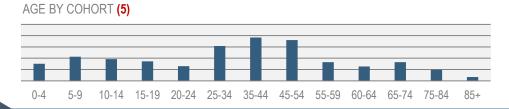


- POPULATION: 52,918 (5)
- MEDIAN INCOME: \$112,682 (2)
- ▶ PER CAPITA INCOME: \$50,813 (2)
- ▶ POPULATION BY GENDER: (2)
 - MALE: 49.10%
 - FEMALE: 50.90%
- ▶ POPULATION UNDER 65: 83.00% (2)
- ▶ POPULATION UNDER 18: 23.60% (2)
- AVERAGE TRAVEL TIME TO WORK: 33.39-MINUTES (5)
- ▶ GRADUATION RATE FOR RISD: 99.00% (3)
- ▶ BACHELORS DEGREE OR HIGHER (25+): 52.60% (2)
- ▶ HOUSING UNITS: 18,748 (4)
 - OWNER OCCUPIED: 13,667 (72.90%)
 - RENTER OCCUPIED: 4,008 (21.38%)
 - VACANT: 1,073 (5.72%)
- HOUSING DENSITY: 2.883 DU/AC (1)
- ▶ NUMBER OF BUSINESSES: 2,393 (2)
- ► EMPLOYEES: 27,598 (2)



SOURCES:

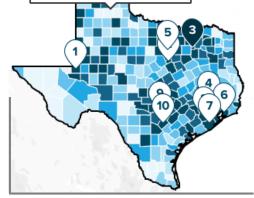
- (1) NORTH CENTRAL TEXAS COUNCIL OF GOVERNMENTS
- (2) ESRI BUSINESS ANALYST
- (3) TEXAS EDUCATION AGENCY
- (4) ROCKWALL GIS DIVISION
- (5) US CENSUS BUREAU



Rockwall, TX

State rank: 3 National rank: 11

County, State: Rockwall, TX Median Income: \$121,303 Cost of Living: \$71,932



SOURCE: SMARTASSET; PLACES WITH THE MOST FAVORABLE COST OF LIVING IN TEXAS 2024

A+ Overall Niche Grade

A+ Public Schools

B Crime & Safety

B+ Housing

B Nightlife

A+ Good for Families

Diversity

A+ Jobs

3+ Weather

B Cost of Living

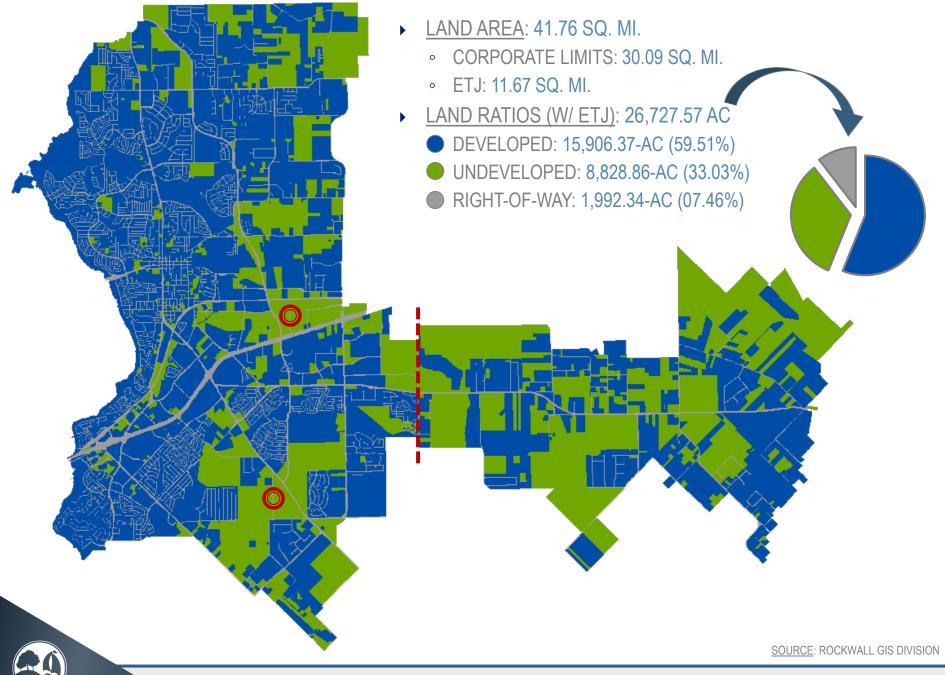
B+ Health & Fitness

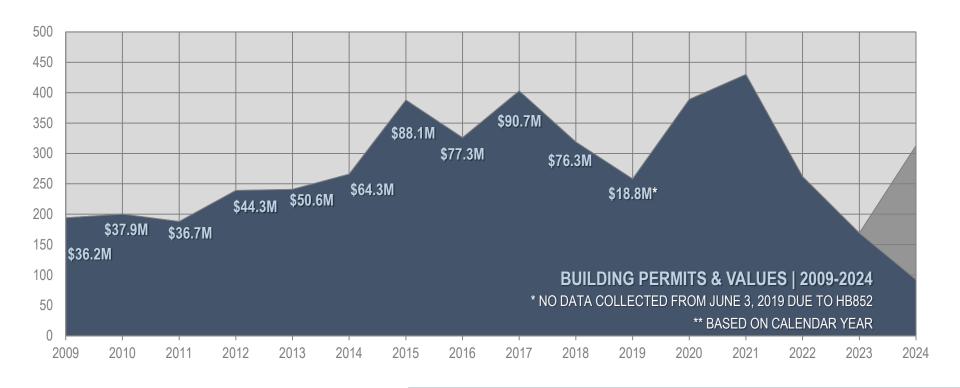
B Outdoor Activities

3- Commute

SOURCE: NICHE.COM; COMMUNITY REPORT CARD







RESIDENTIAL LOTS/BUILDING PERMITS

TOTAL VACANT PLATTED LOTS: 1,693

LOTS IN NEW SUBDIVISIONS: 1,318

• LOTS IN EXISTING SUBDIVSIONS: 375

• AVERAGE PERMITS PER YEAR: 285

VACANT LOTS TO AVERAGE PERMIT RATIO: ~5.94 YEARS

ENTITLED, UNPLATTED LOTS: 1,276

ROCKWALL COUNTY GROWTH RATE

PER NORTH CENTRAL TEXAS COUNCIL OF GOVERNMENT (NCTCOG) POPULATION EST.

	ROCKWALL	ROYSE CITY	FATE	HEATH
2018	3.90%	4.50%	16.30%	4.60%
2019	0.80%	2.80%	12.80%	4.30%
2020	2.00%	6.40%	11.50%	3.90%
2021	1.60%	19.40%	15.40%	0.00%
2022	2.70%	19.70%	14.00%	0.30%
2023	3.60%	6.20%	8.30%	4.80%

RED: HIGHEST GROWTH RATE PER YEAR | GREEN: CENSUS ADJUSTMENT YEAR





BREEZY HILL SUBDIVISION

PHASE 11 | VACANT LOTS: 9

ALL OTHER PHASES | VACANT LOTS: 3

SADDLE STAR SUBDIVISION

PHASE 1 | VACANT LOTS: 6
PHASE 2 | VACANT LOTS: 77

GIDEON GROVE SUBDIVISION

PHASE 2 | VACANT LOTS: 30

NORTHGATE SUBDIVISION

VACANT LOTS: 10

THE HIGHLANDS SUBDIVISION

VACANT LOTS: 9

PARK PLACE SUBDIVISION

PHASE 3 | VACANT LOTS: 23

PHASE 4 | VACANT LOTS: 5

THE STANDARD SUBDIVISION

PHASE 2 | VACANT LOTS: 26

WHISPER ROCK SUBDIVISION

VACANT LOTS: 9

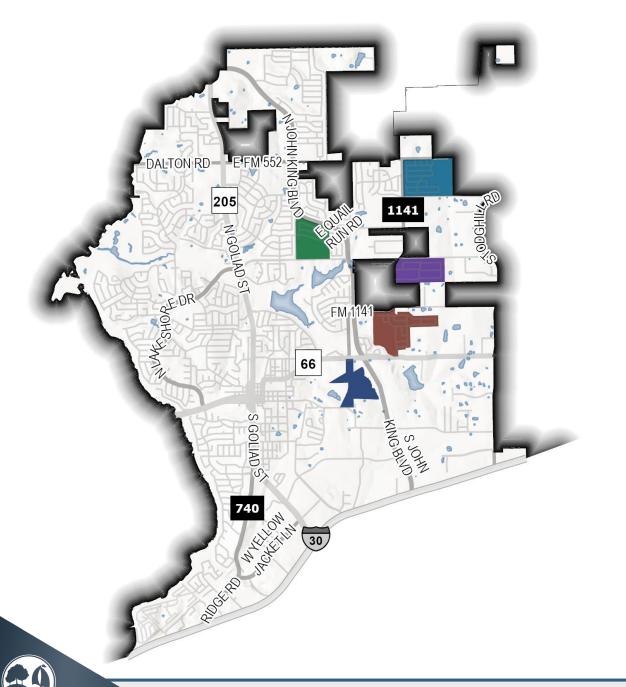
SOMERSET PARK SUBDIVISION

PHASE 2 | VACANT LOTS: 166

TERRACINA SUBDIVISION

PHASE 1 | VACANT LOTS: 63





LOTS: 260

<u>LOT SIZES</u>: 7,000 SF – 8,600 SF

OPEN SPACE: 28.04%

AMENITY CENTER: YES

QUAIL HOLLOW SUBDIVISION

LOTS: 250 PHASE 1: 139

LOT SIZES: 7,440 SF - 10,250 SF

OPEN SPACE: 20.12% AMENITY CENTER: YES

CITY PARK: NO

WINDING CREEK

LOTS: 132

LOT SIZES: 16,000 SF OPEN SPACE: 20.02%

THE TERRACES

LOTS: 263 PHASE 1: 188

LOT SIZES: 7,200 SF – 13,000 SF

OPEN SPACE: 29.71%

AMENITY CENTER: YES

CITY PARK: YES

PARK HILLS

LOTS: 144

<u>LOT SIZES</u>: 6,000 SF – 8,400 SF

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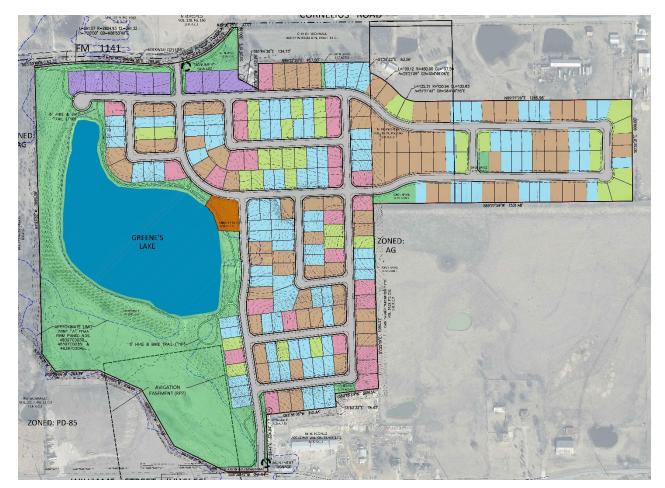
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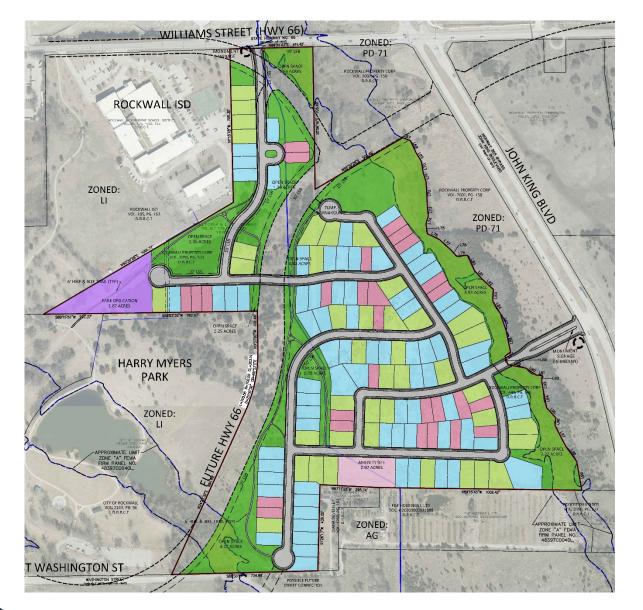
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LOTS: 289

PHASE 1 LOTS: 42

<u>LOT SIZES</u>: 6,600 SF – 32,670 SF

OPEN SPACE: 53.26%

AMENITY CENTER: YES

PUBLIC PARK: YES

EMERSON FARMS SUBDIVISION

LOTS: 107

LOT SIZES: 43,560 SF OPEN SPACE: 20.00%

HOMESTEAD SUBDIVISION

LOTS: 490

PHASE 1 LOTS: 175

<u>LOT SIZES</u>: 7,440 SF – 12,000 SF

OPEN SPACE: 33.67% AMENITY CENTER: YES

PUBLIC PARK: YES

PEACHTREE SUBDIVISION

LOTS: 292

PHASE 1: 148

LOT SIZES: 6,000 SF - 9,000 SF

OPEN SPACE: 46.40%

AMENITY CENTER: YES

PUBLIC PARK: NO

MARINA VILLAGE SUBDIVISION

LOTS: 36 (TOWNHOMES)
LOT SIZES: 3,000 SF



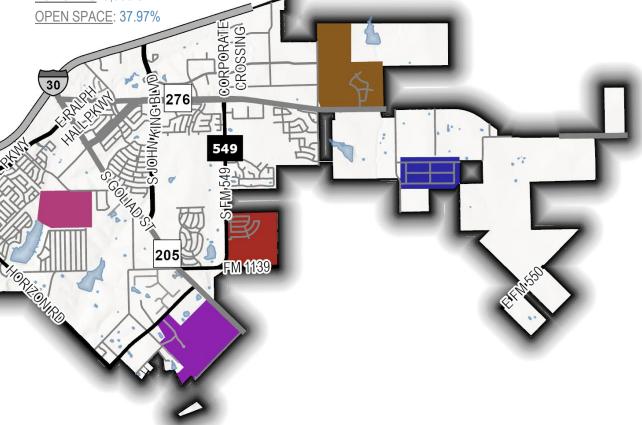
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PEACHTREE SUBDIVISION

LOTS: 292 PHASE 1: 148

<u>LOT SIZES</u>: 6,000 SF - 9,000 SF

OPEN SPACE: 46.40%

AMENITY CENTER: YES

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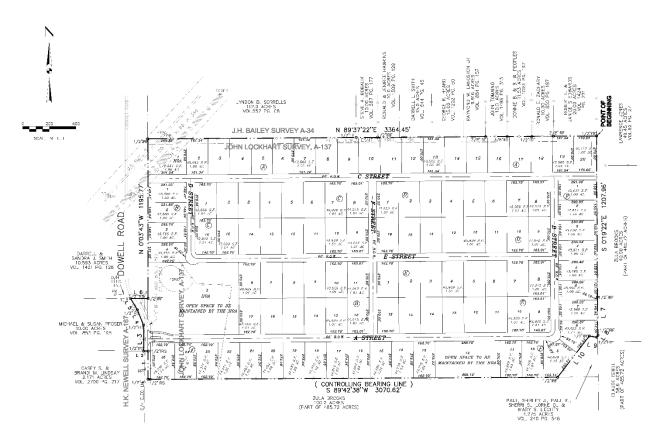
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SOURCE: NEARMAP IMAGES FROM JANUARY 16, 2024

LOTS: 428

PHASE 1 LOTS: 42

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PUBLIC PARK: YES

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AMENITY CENTER: YES

PUBLIC PARK: NO

MARINA VILLAGE SUBDIVISION

LOTS: 36 (TOWNHOMES)

LOT SIZES: 3,000 SF

<u>OPEN SPACE</u>: 37.97%





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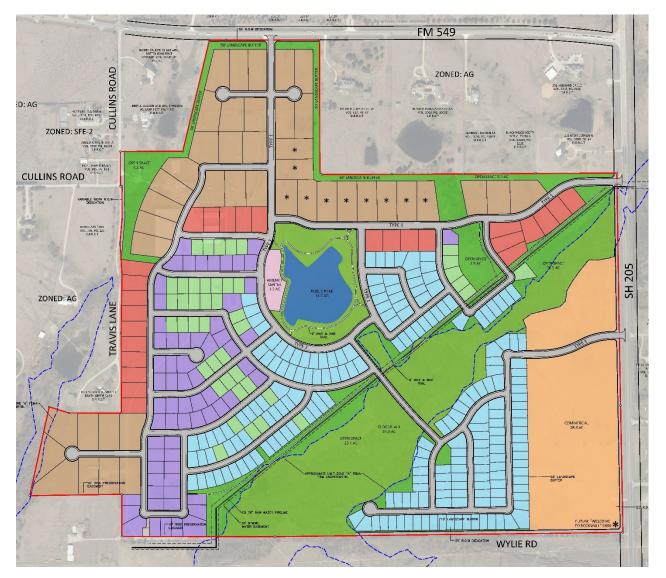
PUBLIC PARK: NO

MARINA VILLAGE SUBDIVISION

LOTS: 36 (TOWNHOMES)

LOT SIZES: 3,000 SF OPEN SPACE: 37.97%





SOUTHSIDE HILLS SUBDIVISION

LOTS: 38

LOT SIZES: 7,200 SF - 43,560 SF

OPEN SPACE: 27.20%

AMENITY CENTER: YES

PUBLIC PARK: YES





COMMERCIAL BUILDING PERMITS

AVERAGE PERMITS PER YEAR: 17

AVERAGE PERMIT VALUE (LAST 10-YRS): \$4,240,318.99

PERMITS THIS YEAR: 13

AVERAGE PERMIT VALUE THIS YEAR: \$1,246,261.54

NOTABLE COMMERCIAL PROJECTS

PERMITTED PROJECTS 2023-2024

- 2, 9TH GRADE CENTERS FOR RISD
- RAYBURN ELECTRIC COOPERATIVE EXPANSION
- STREAM WAREHOUSE BUILDINGS
- SEEFRIED WAREHOUSE BUILDINGS
- SPR EXPANSION
- IDP
- HEB GROCERY STORE

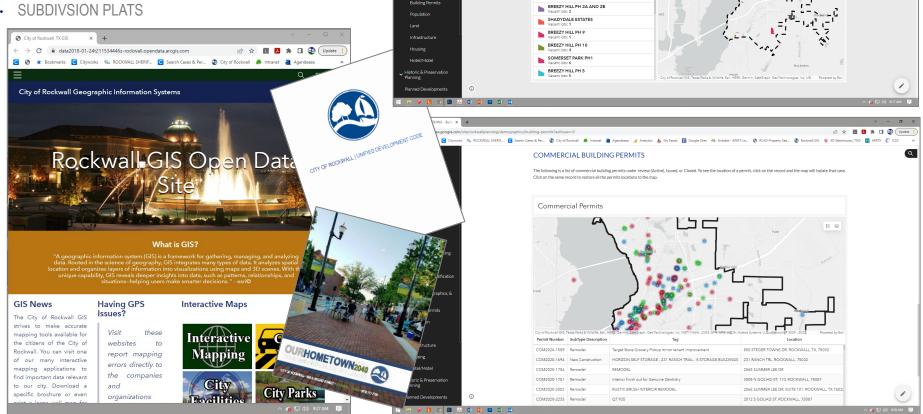
ENTITLED PROJECTS

TEXAS WEDGE



INFORMATION AVAILABLE ONLINE

- **ONLINE MAPS**
- **DEMOGRAPHICS**
- **DEVELOPMENT CASES**
- UTILITY INFORMATION
- TAKELINE LEASING INFORMATION
- CODES AND LONG RANGE PLANNING DOCUMENTS



HTTPS://SITES.GOOGLE.COM/SITE/ROC

HTTPS://DATA2018-01-24T211534446Z-ROCKWALL.OPENDATA.ARCGIS.COM/

RESIDENTIAL BUILDING PERMITS SUBDIVISIONS UNDER CONSTRUCTION

Under Construction and/or Platted

YTD SFR Issued **Building Permits:**

215

Subdivisions KENNEDY ADDITION

Housing Statistics: Subdivisions Under Construction

Total Vacant Lots:

364



