

AGENDA
Rockwall Economic Development Corporation
Regular Meeting of the REDC Board of Directors
Thursday, May 15, 2025—8:00 am
REDC Conference Room
2610 Observation Trail, Suite 104, Rockwall, Texas 75032

- I. Call To Order**
- II. Guest Recognition**
- III. Open Forum / Public Comment**
- IV. Review and Consider Approval of the Minutes from the April 17, 2025 Rockwall Economic Development Corporation Board of Directors Regular Meeting**
- V. Rockwall City Manager's Announcements**
- VI. Review and Consider FY25 Q2 Financial Report**
 - a) REDC Report of Revenues and Expenditures for the Quarter Ended March 31, 2025**
 - b) RTPA Report of Revenues and Expenditures for the Quarter Ended March 31, 2025**
 - c) Balance Sheet as of March 31, 2025**
 - d) Projected Cash Flow Analysis**
- VII. REDC Planning Committee Report**
 - a) Draft Minutes from May 7, 2025**
- VIII. Review and Consider Canadian Marketing**
 - a) Staff Memo**
 - b) Examples of Potential Google & LinkedIn Ads**
- IX. The Rockwall Economic Development Corporation Board of Directors will recess into Executive Session to discuss the following matters as authorized by Chapter 551 of the Texas Government Code:**
 - 1.) Consultation with attorney regarding pending or contemplated litigation or settlement offer pursuant to Section 551.071**
 - 2.) Deliberation regarding the purchase, exchange, lease or value of real property pursuant to Section 551.072.**
 - 3.) Discuss or deliberate personnel matters including committee appointments pursuant to Section 551.074.**
 - 4.) Discuss or deliberate Economic Development negotiations pursuant to Section 551.087.**
- X. Take Any Action as a Result of Executive Session**
- XI. Any Other News or Announcements**
- XII. Adjournment**

A quorum of the members of the City Council of the City of Rockwall may be in attendance at this meeting, but no formal action on the part of the City Council is contemplated.

I, Deborah Leeuw, Office Manager of the Rockwall Economic Development Corporation, Rockwall, Texas, do hereby certify that this Agenda was posted at the Rockwall Economic Development Corporation and at Rockwall City Hall, in a place readily accessible to the General Public at all times and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

The Rockwall Economic Development Corporation Board of Directors reserves the right to adjourn into executive session at any time to discuss any of the matters listed on the agenda above, as authorized by Texas Government Code § 551.071 (Consultation with Attorney) § 551.072 (Deliberations about Real Property) § 551.074 (Personnel Matters) and § 551.087 (Economic Development).



Deborah Leeuw, Office Manager

Date and Time Removed

Approved: 