

CLASS A OFFICE IS ON THE RISE IN **ROCKWALL, TX**



Highest Median Household Income in Texas

A-Rated School District in the Top 10% of Texas

47.5% Bachelor's Degree or Higher

\$1.7996 per \$100 Consolidated Tax Rate

Violent Crime Rate 72% Lower
Than State Average

Strong Residential Employment Concentration
in Engineering, Legal, and Management

WWW.ROCKWALLEDC.COM/OFFICE



ROCKWALL
Economic Development Corporation

972-772-0025
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Why is Rockwall, Texas the Top Choice for your Corporate Headquarters or Office Relocation?

Workforce

Only a short 23-mile drive east of Downtown Dallas on Interstate 30, Rockwall benefits from the strong workforce in the DFW region that has helped drive the Metroplex to be a national leader in aerospace and defense, consumer brands, finance and insurance, telecommunication and technology. There are 10 nearby universities and community college systems and a total of 2.86 million workers within a 45-minute drive time.

Locally, many of Rockwall's near 50,000 residents are educated and experienced in professional occupational sectors. Rockwall's residential concentration of individuals employed in architecture & engineering, as well as legal professions, more than double that of the national average. Our residents also hold positions in sales, management, and business and financial operations at rates greater than a typical US city of our size. However, 90% of Rockwall's working population commute elsewhere in DFW for their employment. **Those that open offices in Rockwall find a nearly untapped labor market of skilled white-collar workers looking to stay closer to home.**



Quality of Life

Rockwall is known in the region for its location on the shores and hills overlooking Lake Ray Hubbard - a beautiful 23,000-acre lake that doubles as a reservoir and recreational amenity. Not surprisingly, our residents have come to expect a high standard of living. We have a public-school district independently ranked in the top 10% of Texas, expanding local hospitals, and a community that has significantly lower crime rates than state and national averages. Additionally, retail developments like the Rockwall Harbor or the San Jacinto Plaza frequently provide opportunities for Rockwall to earn its nickname as the "Free Live Music Capital of North Texas." Considering all these benefits, prospective home buyers are shocked to learn that the average home price in Rockwall County is still 10-15% less, per square foot, than homes in nearby Collin, Dallas, or Tarrant counties.

Real Estate and Financial Advantages

The Rockwall EDC has partnered with local land owners to develop site plans and concept renderings for many locations in the community - adjacent to amenities and/or Lake Ray Hubbard - that could become the future home of mid-rise office projects. The REDC can provide aggressive financial incentives to help recruit office users and make these visions a reality. On top of that, Rockwall has one of the lowest consolidated property tax rates in Texas - a state already known to have no personal or corporate income tax.

Want to learn more? Visit us online or call today!

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