



# ROCKWALL, TEXAS

## ROOM TO BREATHE, ROOM TO MOVE, ROOM TO GROW

Just 23 miles east of Dallas, Rockwall, Texas offers everything you'd want from a big city, but with the small-town quality of life. With plenty of land and incentives available to offset location or expansion costs, there's no reason not to consider Rockwall for your company's next move.



**ROCKWALL**  
Economic Development Corporation

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## ABOUT ROCKWALL

	Rockwall
Population	43,157
Number of Households	15,971
Source: JobsEQ Economic Overview	

	Rockwall	Texas avg.	National avg.
Median household income	\$92,269	\$59,570	\$60,293
Source: JobsEQ Economic Overview			

Consolidated tax rate: 2.0629% - 30% lower than many of the surrounding communities in DFW. Rockwall benefits from no special taxing jurisdiction, such as a community college, hospital, or municipal utility district.

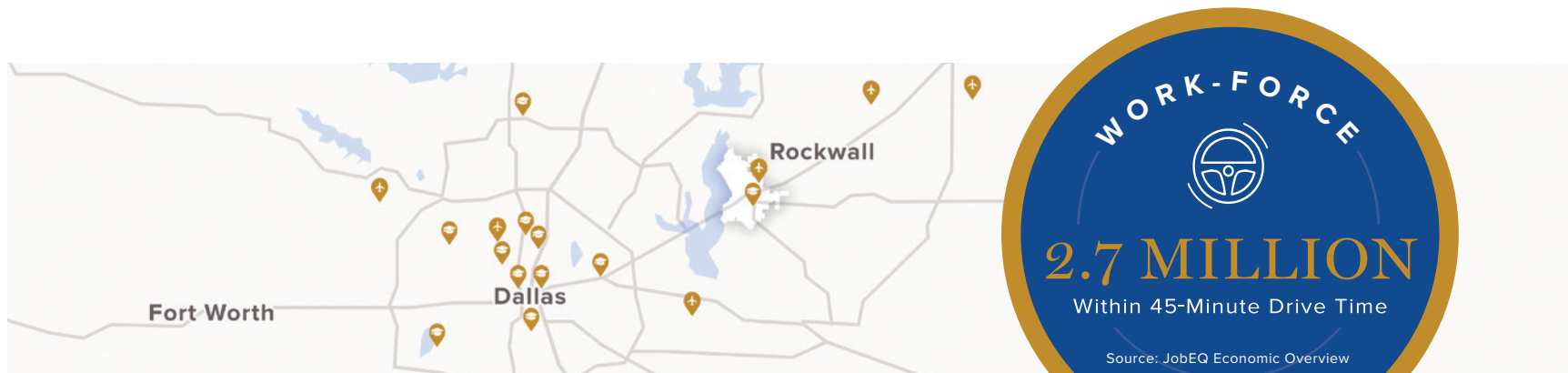
Source: CollinCAD.org and DallasCAD.org.

	Rockwall	National avg.
Median home values	\$291,493	\$244,054
Average home sale	\$288,600	\$236,900
Source: Zillow.com		

	Rockwall	Texas avg.	National avg.
High school graduates	92.2%	84.3%	88.8%
Residents with at least bachelor's degree	44.4%	30%	32.9%

Rockwall ISD is Rated "A" by the Texas Accountability Rating System – a designation only the top 15% of schools in the state receive

Sources: The National Center for Education Statistics, Jobs EQ Economic Overview, US Census Bureau



## MARKET ACCESSIBILITY

Rockwall is just off of Interstate 30 with access to Interstates 35, 20, 635, US Hwy 75, and Hwy 190 and within a 33-mile radius of six municipal and international airports and served by Genesee & Wyoming rail.

	6 regional and international airports
	11 colleges and universities as well as the Dr. Gene Burton College & Career Academy, which offers students an opportunity to explore career options and professional certifications.

## EMPLOYMENT BY OCCUPATION



47% of Rockwall residents work in Management, Business, Science & Arts

Source: Data USA



### Plastics Product Manufacturing

Concentration of workers: 179% higher than the national average  
Average wage: \$60,374

Source: JobsEQ Data, 2019Q4



### Fabricated Metal Product Manufacturing

Concentration of workers: 82% higher than the national average  
Average wage: \$52,609

Source: JobsEQ Data, 2019Q4